

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u>		<u>Alt Order #</u>
815162 /		06301209
<u>Product</u>		
OBAMA SKED C		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/04/12 - 09/17/12	1687	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama for America 2012	08/30/12 / 08/30/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WUAB	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>		
										Type	Spots	Amount
N 1	WUAB	09/04/12	09/07/12	M-F 10-11a	10-11a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				1	\$75.00			
N 2	WUAB	09/04/12	09/07/12	M-F 11a-12p	11a-12p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				1	\$125.00			
N 3	WUAB	09/04/12	09/10/12	M-F 7-730p	7-730p		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				1	\$475.00			
		Week: 09/10/12	09/16/12	M-----				1	\$475.00			
N 4	WUAB	09/04/12	09/07/12	M-F 19 Action News at 7a	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				1	\$45.00			
N 5	WUAB	09/04/12	09/07/12	M-F 730-8p	730-8p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-TWTF--				1	\$375.00			
N 6	WUAB	09/17/12	09/17/12	Mon Hour 2	9-10p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$200.00			
N 7	WUAB	09/15/12	09/15/12	Sa 730-8p	730-8p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1-				1	\$175.00			
N 8	WUAB	09/06/12	09/06/12	Thu Hour 1	8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	---1---				1	\$125.00			
N 9	WUAB	09/04/12	09/04/12	Tue Hour 1	8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/03/12	09/09/12	-1-----				1	\$125.00			
N 10	WUAB	09/12/12	09/12/12	Wed Hour 2	9-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--1----				1	\$125.00			
N 11	WUAB	09/12/12	09/14/12	M-F 10-11a	10-11a		:30			NM	1	\$75.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WUAB
1717 East 12th Street
Cleveland, OH 44114
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Contract / Revision 815162 /	Alt Order # 06301209	
Contract Dates 09/04/12 - 09/17/12	Product OBAMA SKED C	Estimate # 1687
Advertiser Obama for America 2012	Original Date / Revision 08/30/12 / 08/30/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--WTF--				1	\$75.00		
N 12	WUAB	09/12/12	09/14/12	M-F 11a-12p			:30			NM	1 \$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--WTF--				1	\$125.00		
N 13	WUAB	09/12/12	09/14/12	M-F 7-730p			:30			NM	1 \$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--WTF--				1	\$475.00		
N 14	WUAB	09/12/12	09/14/12	M-F 19 Action News at 7a			:30			NM	1 \$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--WTF--				1	\$45.00		
N 15	WUAB	09/12/12	09/17/12	M-F 730-8p			:30			NM	2 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/10/12	09/16/12	--WTF--				1	\$375.00		
		Week: 09/17/12	09/23/12	M-----				1	\$375.00		
										Totals	17 \$3,790.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	17	\$3,790.00	\$3,221.50
Totals	17	\$3,790.00	\$3,221.50

Signature: _____ **Date:** _____

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